



Dear Tournament Expert customers,

I am writing this letter to follow up on my previous communication from March 9th. As all of you are keenly aware, the world radically changed less than a week later. With this in mind, I hope all of you and your families are healthy and safe.

I want to take a moment to highlight the fact that Golf Genius Software is the only solution in the Tournament Management space that can accommodate "Contactless Golf". The new social distancing protocols can be facilitated by taking advantage of our products' by using live scoring, our mobile app, custom event websites, live leaderboards, "open tee times", etc. In recent weeks, we have seen numerous customers make the switch from Tournament Expert to Golf Genius products in order to take advantage of these features.

We also recognize that due to the pandemic, many of you are just getting started with your season. Therefore, we, are extending our special offer for Tournament Expert customers until August 31st. Please see details in Option 1 below:

Option 1 - Convert to USGA TM Club Premium/GGS Club Premium

Over 1800 clubs in North America are already enjoying all the benefits of our flagship product.

- Cloud-based so its accessible from anywhere
- Full library of Tournament Formats
- Online event registration with payment processing
- Full Integration with GHIN and other handicap networks
- Mobile App for live scoring and more
- Live TV Leaderboards
- Custom Event Websites
- Text Messaging
- Email and Text Campaigns
- Open Tee Times
- League Management
- Season long points competitions
- Custom Printed Materials
- Integration with Club websites and GPS systems
- Custom Sponsor Content
- 24/7 Support
- Trip Management
- Event Directories
- Parimutuels with live odds and payouts

Price: \$2800 annual (12 month) subscription for GHIN clubs and \$3400 for non-GHIN clubs. Plus a one-time \$400 set up fee.

Extended Special Offer – now through August 31, 2020 for Tournament Expert clubs (GHIN or non-GHIN) can migrate to our USGA TM Club Premium or GGS Club Premium for \$2800 with NO set-up fee plus an extended 1st term of 15 months (3 months free)

Please note, if you already renewed your 2020 Tournament Expert subscription and decide to migrate to our USGA TM Club Premium or GGS Club Premium, the unused portion of your existing Tournament Expert subscription will be credited towards your Golf Genius subscription. Example, club has renewed on 3/1/20 and paid \$795 and upgrades 6/10/20, the unused portion of \$795 is \$572.84. Final first term price is \$2,227.16 with a new expiration of 9/10/21. YOU WILL ALSO HAVE FULL ACCESS TO YOUR TOURNAMENT EXPERT SUBSCRIPTION AT NO CHARGE THROUGH 12/31/20.

As I stated above, we have had a wave of conversions from Tournament Expert to USGA TM Club Premium/GGS Club Premium. Our team in Account Management Team and Support Team made up of over 20 PGA Professionals is well versed in assisting customers with the transition and will work diligently to get you up and running smoothly with Golf Genius.

Option 2 - Convert to USGA TM Club

- Cloud based
- Full library of Tournament Formats
- Season long competitions
- Basic event websites
- TV Leaderboards (not live)
- League Management
- Custom Printed Materials
- Product Support
- Full Integration with GHIN

Price - \$0 for GHIN clubs. Distributed through the USGA via your local State/Regional Golf Association

Option 3 - Keep using Tournament Expert

- Enjoy same experience as you have in the past
- The product will only be supported through 12/31/20

Price - Applicable fees depending on club size and subscription

Your appropriate regional Golf Genius sales director will be reaching out to you shortly. Of course, you are always welcome to contact me personally through email at nick.wolfe@golfgenius.com or by phone at 484-653-7530.

Everything for golf,

Nick Wolfe, PGA
Vice President of Sales
Golf Genius Software