



Dear Tournament Expert customers,

It is with great pleasure that I write this letter to all of you. With the recent acquisition of Tournament Expert by Golf Genius Software, there have been many questions and inquiries over the past couple of days.

For those of you who may not be familiar with Golf Genius Software, Golf Genius provides innovative and reliable software solutions to private clubs, public courses, resorts, and golf associations around the world. We currently serve golf professionals at over 9,000 private clubs, public courses, resorts, PGA Sections and golf associations in 45 countries, including virtually every state and regional golf association in the United States. Golf Genius Software has more than 90 employees, including 38 PGA Professionals, with sales and support operations in the United States, Canada, the UK, Europe and Australia.

Being a PGA Professional with 22 years on the green grass side, I am very sensitive to the fact you have to do what is best for you, your golf operation, and membership. Many of you are wondering "What does this mean for me this year and what are my options for 2020 and beyond?" For the remainder of 2020, you will be able to renew your annual subscription and continue to be supported by the Tournament Expert team as you are today. In addition, throughout 2020, you have the option to migrate to one of Golf Genius' products and the Tournament Expert team will assist in this straightforward migration.

We are all very excited to have you as part of our expanding Golf Genius family and are here to answer any questions you may have. If you are interested in finding out more regarding our product options and how they may benefit your club, please don't hesitate to let me know.

Option 1 - Convert to USGA TM Club Premium/GGS Club Premium

Over 1700 clubs in North America are already enjoying all the benefits of our flagship product.

- Cloud-based so its accessible from anywhere
- Full library of Tournament Formats
- Online event registration with payment processing
- Full Integration with GHIN and other handicap networks
- Mobile App for live scoring and more
- Live TV Leaderboards
- Custom Event Websites
- Text Messaging
- Email and Text Campaigns
- League Management
- Season long points competitions

- Custom Printed Materials
- Integration with Club websites and GPS systems
- Custom Sponsor Content
- 24/7 Support
- Trip Management
- Event Directories
- Parimutuels with live odds and payouts

Price: \$2800 annual (12 month) subscription for GHIN clubs and \$3400 for non-GHIN clubs. Plus a one-time \$400 set up fee.

Special Offer – now through May 31, 2020 for Tournament Expert clubs (GHIN or non-GHIN) can migrate to our USGA TM Club Premium or GGS Club Premium for \$2800 with NO set-up fee plus an extended 1st term of 13 months (1 month free)

Please note, if you already renewed your 2020 Tournament Expert subscription and decide to migrate to our USGA TM Club Premium or GGS Club Premium, the unused portion of your existing Tournament Expert subscription will be credited towards your Golf Genius subscription. Example, club has renewed on 2/1/20 and paid \$795 and upgrades 3/10/20, the unused portion is 11/12 of \$795 or \$728.75. Final first term price is \$2071.25 with a new expiration of 4/9/21. YOU WILL ALSO HAVE FULL ACCESS TO YOUR TOURNAMENT EXPERT SUBSCRIPTION AT NO CHARGE THROUGH 12/31/20.

Over the past couple of years, over 60 Tournament Expert clubs have converted to USGA TM Club Premium/GGS Club Premium. Our team in Account Management and Support is well experienced in assisting customers with the transition.

Option 2 - Convert to USGA TM Club

- Cloud based
- Full library of Tournament Formats
- Season long competitions
- Basic event websites
- TV Leaderboards (not live)
- League Management
- Custom Printed Materials
- Product Support
- Full Integration with GHIN

Price - \$0 for GHIN clubs. Distributed through the USGA via your local State/Regional Golf Association

Option 3 - Keep using Tournament Expert

- Enjoy same experience as you have in the past
- The product will only be supported through 12/31/20

Price - Applicable fees depending on club size and subscription

Your appropriate regional Golf Genius sales representative will be reaching out to you shortly. Please feel free to reach out to me personally through email at nick.wolfe@golfgenius.com or by phone at 484-653-7530.

Everything for golf,

Nick Wolfe, PGA
Vice President of Sales
Golf Genius Software